

THE LEGEND OF
SARILA



THE LEGEND OF SARILA

3D ANIMATED FEATURE FILM

Summary

This is the story of a voyage of initiation in which three young Inuit go in search of Sarila, a promised land, hoping to save their clan from famine. It is also the story of a fight to the death between two shamans, the young Markussi who finds Sarila and the aged Croolik who feels that his power is threatened.

Synopsis

Far North. Autumn 1910. An encampment of Inuit nomads is threatened by famine and the situation is growing dire. Day after day, the hunters return empty-handed. The tribe's aged shaman, Croolik, is unable to solve the problem. The clan's wise woman, Saya, recalls the legend of Sarila, a promised land hidden among the glaciers, where wild game is said to be plentiful. Legend has it that only those with pure hearts may enter this hallowed place.

Three of the clan's young people, chosen by Croolik's treacherous crow Kwatak, agree to go in search of Sarila in order to save their tribe. There is Putulik, the chief's son; the beautiful Apik, his fiancée; and Markussi who only Croolik and Saya have discerned has a shaman's gifts.

Sensing that his power is threatened, the old shaman tries to get rid of his rival Markussi. With the help of the forces of evil, Croolik throws up obstacles to impede the mission of the three young Inuit. Along the way, Markussi must learn to accept and use his shamanic powers.

After many trials, Markussi leads the three friends to Sarila. There he is given a new mission by the goddess Sedna: unmask the treacherous Croolik and take his place as shaman. It will mean a fight to the death between two shamans, an epic battle from which Markussi must emerge victorious or doom his clan to the forces of evil at Croolik's hands.





THE LEGEND OF SARILA

An Animated Feature Film for the Entire Family

Sarila is high energy entertainment for the entire family. By bringing together the key elements of great storytelling it becomes an animated feature film designed for multi-generational co-viewing. Sarila appeals to audiences of all ages which are looking for:

- Adventure: a journey through a harsh environment, storms, fires, avalanches, impassable ice fields, an impenetrable frozen fortress.
- Action: a race against time, danger from unexpected sources, a climactic battle.
- Comedy: the lively banter of good friends facing adversity, the antics of animals living closely with people, slapstick moments and humour which can be appreciated on multiple levels depending on the viewer's age and sophistication.
- Drama: multiple interlocking story arcs, a journey of self discovery, intimate personal dramas, a love triangle which threatens a friendship and the mission, family dramas, community survival, the struggle between good and evil, encounters between man and spirits, betrayal, triumph of the pure of heart. The drama has multiple levels, from naive to profound, with a slightly different appeal for each member of the audience.
- Magic and mystery: a world of wonder beyond the world of perception, forces of evil and good, protector spirit animals, respect for life in all its forms, magic used for ill and for good.
- Characters: the stars are teenagers on the brink of adulthood but the story encompasses a complete community - children, teens, adults in their prime and "seniors". Sarila has room for all age groups living and working together – each with their strengths and their weaknesses, heroes as much as villains, and each making real contributions to the telling of the story.

Sarila is inspired by Inuit tales whose themes and appeal are universal with common touchstones to create a strong viewing experience for all and contribute to post viewing discussion and enjoyment.





THE LEGEND OF SARILA



Production

Director: Nancy Florence Savard

Production Company:
CarpeDiem Film&TV

and

10th Ave Productions

Executive Producers/Producers
Marie-Claude Beauchamp
Normand Thauvette
Paul Risacher

Executive Producer/Producer
Nancy Florence Savard

Distributed by Alliance Films
Executive Producer: Patrick Roy
International Sales Agent : Cinema Management Group
President : Edward Noeltner

Written by: Pierre Tremblay & Roger Harvey
Adapted by: Paul Risacher
Art Director : Philippe Arseneau-Bussi res
Studio: ModusFX





THE LEGEND OF SARILA

CAST

| | | |
|---------------------|----------|----------|
| Christopher Plummer | Croolik | Canadian |
| Rachelle Lefevre | Apik | Canadian |
| Dustin Milligan | Markussi | Canadian |
| Tim Rozon | Poutulik | Canadian |
| Genevieve Bujold | Saya | Canadian |
| Natar Ungalaq | Ukpik | Canadian |
| James Kidnie | Kwatak | Canadian |
| Elisapie Isaac | Sedna | Canadian |
| Sonja Ball | Kimi | Canadian |
| Tyrone Benskin | Itak | Canadian |



THE LEGEND OF SARILA

Carpediem Film & TV

Created in the spring of 2004, CarpeDiem is a media entertainment company which focuses primarily on the family market. The skills and depth of experience of its founder Marie-Claude Beauchamp allows CarpeDiem to go from live action productions to 2d / 3d / stereoscopic animation to productions blending live action and CGI. Whether feature films, television series, mobisodes, web and mobile games, CarpeDiem delivers top-quality programs that satisfy the most demanding viewers from three years old to one hundred three.

Shortly after its creation, CarpeDiem delivered twenty-six half-hour episodes of GRAND STAR, a \$15M prime-time live-action CGI series broadcast on SPACE, Tele-Quebec, France 2 and RAI (Italy), followed closely by the production of the first Canadian animated Manga series, MY LIFE ME, broadcast on Teletoon, France Television, Canal J, Disney Asia and KIKA (Germany). Next was the animated preschool series, SILLY BITTY BUNNY, broadcast on SRC and TFO. Recently CarpeDiem coproduced the fourth in a series of seasonal stories for the very young, the award winning (Banff, Annecy, Brussels, Wissembourg) POPPETTY IN THE FALL. All of CarpeDiem's productions are accompanied by strong digital media components from websites to on-line games to interactive quizzes, as well as ancillary products – all of which support each other in the market place.

2011 saw the beginning of production of THE LEGEND OF SARILA the first 3D animated stereoscopic feature film produced entirely in the province of Quebec, coproduced by CarpeDiem and 10th Ave Productions. Theatrical release began in March 2013, the movie opened the TIFF Kids Festival in April, and limited US theatrical release is slated for autumn 2013. THE LEGEND OF SARILA is accompanied by a Picture Book for young children, a novel for young readers and an interactive e-book for all. The movie has already been sold to over twenty countries.

CarpeDiem has begun production on its second animated feature film THE DOG WHO STOPPED THE WAR 3D, and has a full development slate of family feature films including BUTTERFLY TALE (Canada/China), ARJUNA (Canada/France), OSCAR THE PARROT and CHRISTMAS CHAOS (Canada/Russia), and MORTEN AND THE SHIP OF FOOLS (Canada/Estonia/Ireland), as well as MONKEY BUSINESS (Canada/Sweden) an animated television series; CarpeDiem hopes to breathe new life into the Quebec animation industry.



THE LEGEND OF SARILA

10th Ave Productions

For almost 20 years, Nancy Florence Savard has developed, directed and produced programs for television and film.

She began her career at the television music channel MusiquePlus followed by stints at Radio-Canada, Astral, and TVA, as well as with independent producers. She held a variety of positions and worked in multiple television genres.

In short time and with several awards in her pocket, Savard founded her own production company in Quebec City: 10th Ave Productions Inc.

Excited by the potential of computer graphics and 2D-3D digital animation, Savard began to integrate animated elements into her productions; she threw herself into creating attractive characters, solid stories, and powerful art direction. The works produced by 10th Ave are distributed in more than 40 countries – including Japan, Denmark, France, the United States, and Spain – on various platforms. Wanting to provide a showcase for local talent with internationally distributed productions, she keeps her head office in St-Augustin-de-Desmaures in Canada to this day.

Among the animation projects Savard has directed and produced are: The Legend of the Christmas Tree, The Story of the Christmas Stocking, The Tradition of the Christmas Log and The Kiss under the Mistletoe. She is currently producing the animated comedie Le Coq de St-Victor and developing the feature film Mission Katmandou.





The Legend of Sarila

The legend of Sarila has been a ten year labour of love for Producer/Director Nancy Savard. The story of a legendary land in the far north was first brought to her by writers Roger Harvey and Pierre Tremblay; Pierre had lived in the arctic for many years and fallen in love with Inuit culture. Savard embraced the story and brought on Phillipe Arsenault Buissière to begin the design work. It wasn't long before CarpeDiem came onboard as Producer with their experienced finance/production/creative partners. Marie-Claude Beauchamp, Normand Thauvette and Paul Risacher. Development moved into high gear and the ultimate challenge of raising \$8.5 million for the production was finally achieved.

In today's global film production world, it is unusual to produce an animated film of international quality and appeal entirely in one country, but to finance it 100% in Canada as well is a rare feat. The legend of Sarila rings the bell on both accounts.

The legend of Sarila is Canada's first 3d animated stereoscopic feature film. Production has begun at Modus FX where they have assembled a team of the most experienced and talented animators, artists and technical wizards to bring the story to life.

The legend of Sarila has attracted internationally acclaimed expat Canadian stars to lend their voice talents to the movie: Christopher Plummer (The Sound of Music, The Insider, Up, The Last Station), Rachelle Lefevre (Twilight, New Moon, Barney's Version), Dustin Milligan (Beverly Hills 90210, In the Land of Women, Slither), Tim Rozon (Instant Star, Wild Roses), and Genevieve Bujold (Anne of the Thousand Days, The Trotsky).

The legend of Sarila is a feature film aimed at the entire family. With humour, action and adventure it explores the universal themes and challenges inherent in coming of age. It is a story of triumph, self-realisation and hope for all people.

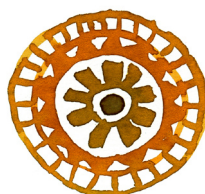
thelegendofsarila.com



<http://vimeo.com/58496823>



facebook.com/SARILAFILM





Produced with the financial participation of

Quebec

Film and Television Tax Credits – Managed by SODEC

Modus FX

Telefilm Canada

The Canadian Media Fund

SODEC

Société de développement des entreprises culturelles – Québec

Federal Tax Credits

The Shaw Rocket Fund

Astral Media The Harold Greenberg Fund

Glaciel

Centre local de Développement de Québec

Bureau de la Capitale Nationale

Produced in Association with

Radio-Canada

TV5

The Movie Network

SuperÉcran

Developed in association with

The National Film Board of Canada





Contact

CarpeDiem Film&TV

Marie-Claude Beauchamp

420 Beaubien Ouest suite 204
Montreal, Qc, Canada
H2V 4S6

mcb@carpediemfilmtv.com

tel : 514 270 2522

Productions 10^e ave

Geneviève Savard

209 Place Jean -Juneau
St-Augustin-de-Desmaures
Qc, Canada, G3A 2W1

productions@10ave.com

tel : 418 877 0101

Alliance Films

Annie Tremblay

annie.tremblay@alliancefilms.com

tel: 514 878 2282

Cinema Management Group

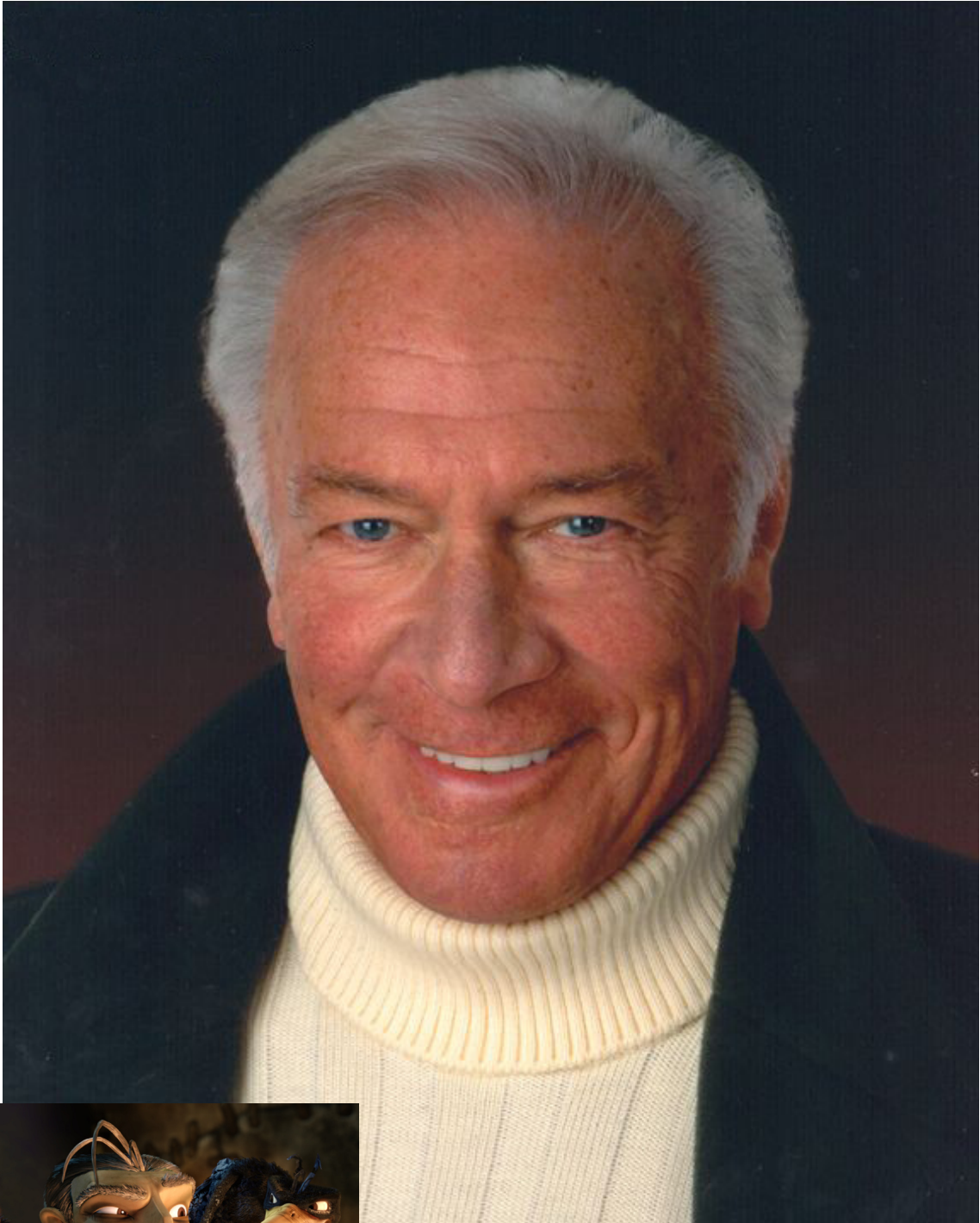
Edward Noeltner

8730 Wilshire Blvd. Suite 416
Beverly Hills, CA 90211

en@cinemamanagementgroup.com

tel: 310 300 9959



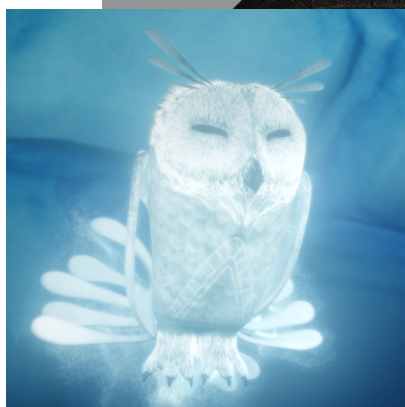




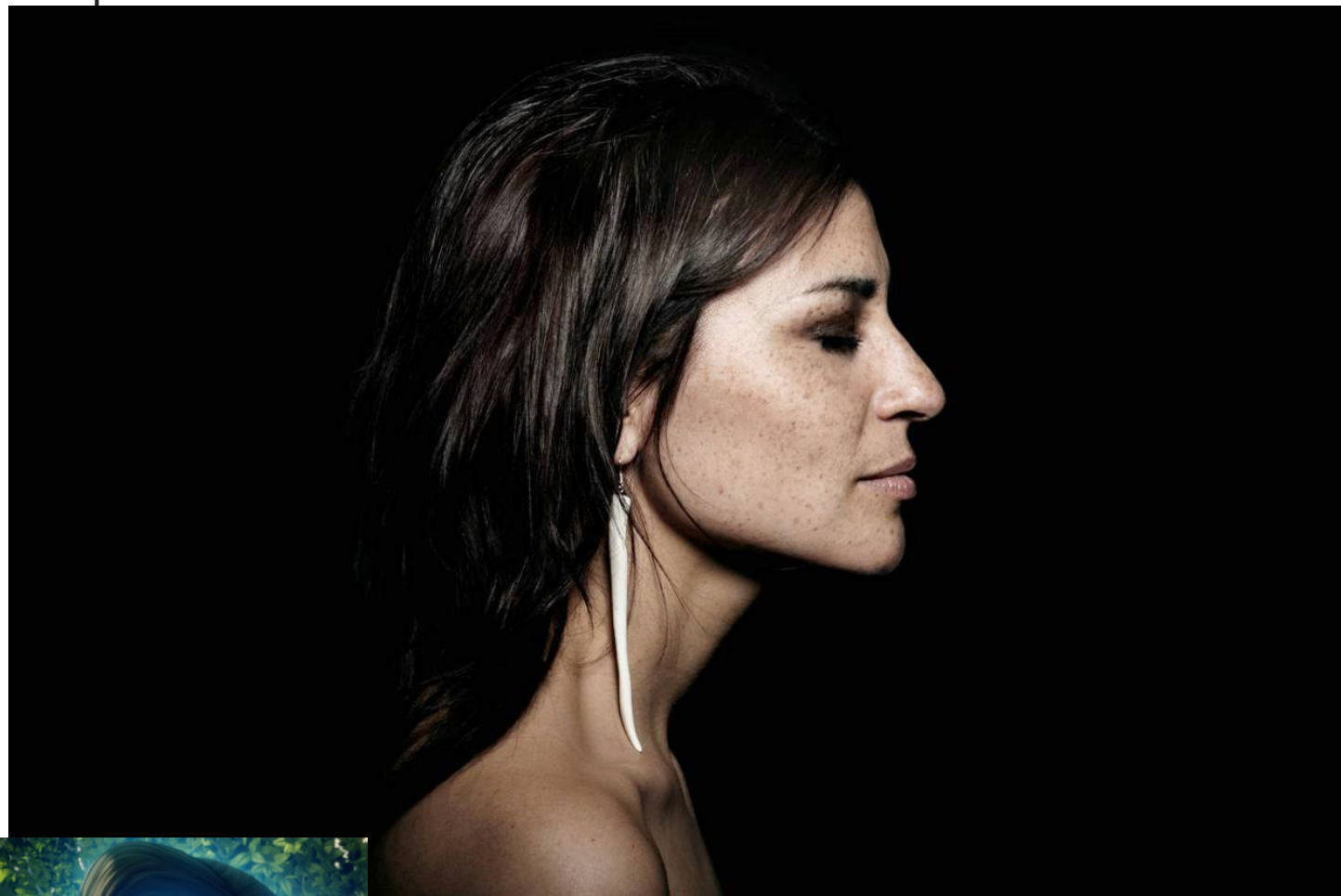








Elisapie Isaac



THE LEGEND OF SARILA

